



# The Mercator Group presents: StatViz – an interactive system for information mapping

## What is StatViz?

It is very simple. StatViz is a system for carrying out automatic updates to informational graphics on previously created templates. StatViz has long been operating in the television sphere – it prepares exchange rates on a daily basis, as well as the ratings of political parties, and the weather forecast. It is also capable of easily updating various business-related data. All that is required of the user is to define the information that is to be displayed, and to develop design templates for each specific type of data. Such solutions based on the StatViz system are already in use by such companies as TNK-BP, Utel, the Russian Railways (RZD), Gazprom Transgaz Moscow, and many others. StatViz is the perfect solution for situations where effective and eye-catching graphics should be updated quickly and without variable outlay costs.

### Technology

This system operates in a fully autonomous stand-alone mode.

Data is loaded from external information systems and is visualised with the use of graphic patterns and scenes that are created in Autodesk 3ds Max.

In such scenes, it is possible to use any mapping data, operational or archival audiovisual information.

### Scheme for the StatViz's operation



